

1                   20. (New) The display system of Claim 17, wherein the  
2 magnetic material is applied to substantially the entire first surface.

1                   21. (New) The display system of Claim 17, further comprising:  
2 a base;  
3 wherein the magnetic material is configured to magnetically  
4 couple to the base.

1                   22. (New) The display system of Claim 21, further comprising  
2 a magnetic portion provided on the base.

1                   23. (New) The display system of Claim 22, wherein the  
2 magnetic portion on the base matches a corresponding portion of magnetic  
3 material.

1                   24. (New) The display system of Claim 22, wherein the  
2 magnetic portion includes barium ferrite.

1                   25. (New) The display system of Claim 21, wherein the  
2 magnetic material is configured to be removably coupled to the magnetic  
3 portion.

1                   26. (New) The display system of Claims 17, wherein the first  
2 surface is a back surface and the second surface is a front surface.

1                   27. (New) The display system of Claim 17, wherein the  
2 magnetic material includes a graphite powder mixed in a carrier material.

1                   28. (New) The display system of Claim 27, wherein the  
2 powder is applied within a fluid.

1                   29. (New) The display system of Claim 17, wherein the  
2 magnetic material is provided on the first surface of the graphic sheet by a silk  
3 screening process.

1 30. (New) An apparatus for the display of information such as  
2 a graphic or image comprising:  
3 a base;  
4 a panel configured for magnetic coupling to the base;  
5 wherein the panel provides a first surface having a first surface  
6 treatment and a second surface; and  
7 wherein the first surface treatment is a magnetic material.

1 31. (New) The apparatus of Claim 30, wherein the magnetic  
2 material is applied within a fluid.

1 32. (New) The apparatus of Claim 30, wherein the magnetic  
2 material comprises particles.

1 33. (New) The apparatus of Claim 30, wherein the magnetic  
2 material is applied by a screening process.

1 34. (New) The apparatus of Claim 33, wherein the screening  
2 process is a silk screening process.

1 35. (New) The apparatus of Claim 30, wherein the panel is a  
2 sheet.

1 36. (New) The apparatus of Claim 30, wherein the second  
2 surface comprises the graphic or image.

1 37. (New) A method of preparing a display panel having a first  
2 side and a second side comprising:  
3 applying a magnetic material to the first side of the panel;  
4 providing a graphic on the second side of the panel.

1 38. (New) The method of Claim 37, wherein applying the  
2 magnetic material further comprises applying the magnetic material with a  
3 screening process.